

Hannah A. Miller

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Education

Washington State University **09/ 2018 – 12/ 2021**

Bachelor of Arts in Strategic Communications/Public Relations | Minor in Film Studies | GPA: 3.5

- **Relevant Achievements:** Cum Laude, Crimson Girls Captain: 2020, 2021.

Professional Experience

Washington State University **07/ 2021 – 01/ 2022**

Crimson Girls Spirit Squad- Assistant Coach | Pullman, WA

- Supervise and oversee all team-related activities on behalf of the head Coach and act as a crucial point of contact between members of the team, and other management staff.
- Use previous award-winning experience to mentor 20+ college athletes and constructively criticize the team with the intent to refine their physical, athletic and technical abilities which directly assisted the team to place 7th nationwide.
- Work with 3rd party companies & consultants to collaboratively strategize right moves for program's future.
- Create inciting marketing content for platforms such as Instagram and Tiktok with a large following of 15k.

Art of Dance and Ballet Academy **06/ 2020 – 07/ 2021**

Dance Instructor | Placentia, CA

- Create age-specific curriculums in order to teach the proper form & technique of multiple dance methodologies to multiple classes of varying levels of experience.
- Reduce client turn- over by utilizing interpersonal skills to develop strong client relationships, ultimately resulting in short & long-term profits for the business.
- Creatively adapt teaching strategies in order to accommodate different learning styles.

Glass Eye Productions | Commercial Editing Intern **09/ 2017 – 04/ 2018**

- Sorted & chose from multiple videos to create initial draft of televised marketing commercials for John Deere and other companies.
- Worked on various projects and incorporated multi-media materials (video, audio, and graphics).
- Utilized programs such as Adobe Creative Cloud Software for video editing.

Other Relevant Experience

Washington State University **06/ 2020 – 04/ 2021**

Crimson Girls Dance- Captain | Pullman, WA

- Creatively plan, organize and execute nationwide clinics whilst constantly adjusting to various environments & limitations i.e- virtual learning.
 - Manage Zoom meetings, team trainings, and conducted Instagram take-overs/live-streams.
 - Created the programs TikTok page and grew the following to 6,000 in one year.

Academic Projects **08/ 2020 – 12/ 2020**

Digital Content Marketing Campaign

- Fully designed and published a mock company website and created numerous blog posts.
- Analyzed and reviewed audience engagement on company's website, Twitter, and Instagram with the use of Google Analytics.

SKILLS & INTERESTS

Computer: Certified in Google Analytics, Adobe Creative Cloud (Bridge, Premier Pro, Photoshop), Microsoft Office (Excel, PowerPoint).

Skills: Social Media Content Creation, Video Editing, and Photography.

Interests: Dance Culture, Fashion Industry, Podcasts, and Music.